

# NONPROFIT MANAGEMENT MAJOR

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This program is offered only through Online and Continuing Education (OCE).

The major in Nonprofit Management provides students practical business and managerial knowledge specific to the nonprofit sector. Courses in the major ground students in nonprofit management fundamentals, strategy, social entrepreneurship, nonprofit law and governance, fiscal management, marketing and social media, fundraising, resource development, and grant writing. The Nonprofit Management degree prepares graduates for careers in community and nonprofit settings, graduate school, and post-baccalaureate service-oriented programs.

## Requirements

### Degree Requirements

This major is available as a bachelor of arts or bachelor of science degree, as defined in the section on degree requirements (<http://catalog.linfield.edu/degrees-and-programs/undergraduate/ba-bs-bsn/>) for all majors in this catalog.

### Major Requirements

Code	Title	Credits
BNPM 370	MANAGING NONPROFIT ORGANIZATIONS	4
BNPM 371	SOCIAL ENTREPRENEURSHIP & ENTERPRISES	4
BNPM 372	NONPROFIT LAW & GOVERNANCE	4
BNPM 373	FISCAL MANAGEMENT & ACCOUNTING FOR NPOS	4
BNPM 470	NONPROFIT MARKETING & SOCIAL MEDIA	4
BNPM 471	FUNDRAISING & RESOURCE DEVELOPMENT	4
BNPM 472	NONPROFIT STRATEGY & STRATEGIC PLANNING	4
BNPM 473	GRANT WRITING GRANT WRITING	4
BNPM 495	NONPROFIT MANAGEMENT CAPSTONE	2
BNSS 150	MICROSOFT EXCEL FOR BUSINESS	2
BNSS 240	FUNDAMENTALS OF FINANCE	2
BNSS 265	FUNDAMENTALS OF BUSINESS REPORTING	2
<b>Total Credits</b>		<b>40</b>

## Student Learning Outcomes

In successfully completing the major, students should be able to:

- Appreciate ethical and legal aspects of the nonprofit sector.
- Apply knowledge of the management and strategy of organizations to nonprofits.
- Understand the role of marketing for nonprofits.
- Demonstrate competency in the fiscal management of nonprofit organizations.
- Demonstrate literacy in nonprofit fundraising, resource development, and grant writing.