

WINE MANAGEMENT CERTIFICATE (OCE ONLY)

The program is offered only through Online and Continuing Education (OCE).

The Wine Management certificate provides fundamental building blocks for a career in the growing wine industry. Ideal for small winery owners, individuals considering a career in the wine industry or winery employees preparing for advancement. The curriculum includes a basic foundation course on aspects of wine production and distribution, combined with courses focused on business fundamentals, and organizational behavior, human resource management, leadership, and a seminar on wine management. Not open to Linfield University management majors or management minors.

Certificate Requirements

22 credits

Code	Title	Credits
WINE 205	FUNDAMENTALS OF WINE	4
BNSS 250	CONTEMPORARY BUSINESS	4
BNMG 310	ORGANIZATIONAL BEHAVIOR AND MANAGMENT	4
BNSS 485	SEMINAR	2-5
Select two of the following:		8
BNMG 405	HUMAN RESOURCE MANAGEMENT	
BNMG 409	LEADERSHIP	
BNMG 436	TOPICS IN MANAGEMENT	
Total Credits		22-25

Prerequisites apply for:

Code	Title	Credits
BNMG 310	ORGANIZATIONAL BEHAVIOR AND MANAGMENT	4
BNMG 405	HUMAN RESOURCE MANAGEMENT	4
BNMG 409	LEADERSHIP	4
BNMG 436	TOPICS IN MANAGEMENT	4

Student Learning Outcomes

Upon successful completion of the program, students will be able to

- Describe the functions of business, with an emphasis on wine business.
- Apply knowledge of human behavior in organizations to the management of wine-related businesses.
- Demonstrate basic knowledge of historical, cultural, and aesthetic aspects of wine.
- Demonstrate detailed understanding of a specific area of wine management, such as human resource management or company leadership.