

PROFESSIONAL COMMUNICATION CERTIFICATE (OCE ONLY)

The program is offered only through Online and Continuing Education (OCE).

Hone your professional writing skills, learn to negotiate conflict, and develop sensitivity to intercultural communication scenarios. You will also gain experience communicating for a variety of situations: grant writing and proposals, social media and web, and other workplace contexts.

Certificate Requirements

18 credits:

Code	Title	Credits
ENGL 271	PROFESSIONAL EDITING	3
ENGL 474	CAPSTONE IN PROFESSIONAL COMMUNICATION	3
COMM 230	INTERCULTURAL COMMUNICATION: GLOBAL PERSPECTIVES	3
COMM 257	COMMUNICATION THEORY	3
Six additional COMM or ENGL elective credits ¹		6
Total Credits		18

¹ Six additional COMM or ENGL elective credits are necessary to reach the 18 credits required for this certificate. These six credits must be approved by the Department Chair.

Student Learning Outcomes

Upon successful completion, the student shall be able to:

- Demonstrate the ability to write, edit, and revise proficiently.
- Explain the traditional and contemporary theoretical underpinnings of human communication as symbolic activity.
- Explain the theory and practice of human communication in a multicultural world both in terms of interpersonal interaction as well as larger scale contact between cultures.
- Write effectively for social media, specifically blogs, Twitter and Facebook.
- Demonstrate an understanding of the persuasive, rhetorical nature of proposal and grant writing.