

WINE STUDIES MAJOR

Requirements

Degree Requirements

This major is available as a bachelor of arts or bachelor of science degree, as defined in the section on degree requirements (<http://catalog.linfield.edu/degrees-and-programs/undergraduate/ba-bs-bsn/>) for all majors in this catalog.

Major Requirements

To be awarded the Wine Studies major, students must complete:

1. The course requirements listed below, 28 credits of which cannot be used to fulfill any other degree requirement (other major, other minor or LC),
2. A minor or a second major or an approved study abroad program (see below), and

A minimum of 53 credits distributed as follows:

Code	Title	Credits
Common Core		
WINE 101	THE GEOGRAPHY OF WINE	4
WINE 211	INTRODUCTION TO VITICULTURE	2
WINE 212	INTRODUCTION TO WINE MAKING	2
WINE 213	INTRODUCTION TO WINE BUSINESS	2
WINE 214	INTRODUCTION TO WINE SENSORY EVALUATION	2
WINE 290	CAREER EXPLORATION IN THE WINE INDUSTRY	4
WINE 325	TOPICS IN WINE AND SUSTAINABILITY	4
WINE 326	TOPICS IN WINE CULTURE AND HISTORY	4
WINE 480	INDEPENDENT STUDY	1-3
or WINE 487	INTERNSHIP	
COMM 140	PUBLIC SPEAKING	3
JAMS 150	LIVING IN A MEDIA WORLD	3
ENVS 201	ENVIRONMENTAL SCIENCE	4
BNSS 486	INTERDISCIPLINARY SEMINAR (ALSO LISTED AS IDST 486)	2-5
Electives		
Select a minimum of 12 credits of the following, 8 credits of which must be 300 level or higher:		13
WINE 112	MICROBIOLOGY OF GRAPES AND WINE (ALSO LISTED AS BIOL 112)	
WINE 234	DIVERSE VOICES ACROSS THE WINE INDUSTRY (ALSO LISTED AS COMM 234)	
WINE 298	SPECIAL TOPICS: JAN TERM TRAVEL	
WINE 300	THE ART AND SCIENCE OF WINEMAKING	
WINE 325	TOPICS IN WINE AND SUSTAINABILITY	
WINE 326	TOPICS IN WINE CULTURE AND HISTORY	
WINE 398	SPECIAL TOPICS: JAN TERM TRAVEL	
WINE 485	SEMINAR	
WINE 490	RESEARCH/THESIS	
BIOL 285	PRINCIPLES OF ECOLOGY	
BIOL 290	PLANTS AND SOCIETY (ALSO LISTED AS ANTH 290)	

BNAC 260	FINANCIAL ACCOUNTING
BNAC 261	MANAGERIAL ACCOUNTING
BNMG 310	ORGANIZATIONAL BEHAVIOR AND MANAGEMENT
BNMK 321	MARKETING
BNMK 420	SALES AND SALES MANAGEMENT
BNMK 421	PROMOTIONS MANAGEMENT
CHEM 300	THE ART AND SCIENCE OF BREWING
COMM 340	PERSUASION AND SOCIAL INFLUENCE
ENVS 304	CLIMATE CHANGE: CAUSES, CONSEQUENCES, AND MITIGATION
ENVS 357	ENVIRONMENTAL COMMUNICATION AND ADVOCACY (also listed as JAMS 357 and COMM 357)
ENVS 360	FOREST ECOLOGY AND MANAGEMENT
ENVS 450	ENVIRONMENTAL HEALTH (ALSO LISTED AS HSCI 450)
JAMS 343	SOCIAL MEDIA THEORY AND PRACTICE
JAMS 347	PRINCIPLES OF PUBLIC RELATIONS
JAMS 349	PRINCIPLES OF ADVERTISING

Total Credits **50-55**

All courses taken for the major must be completed with a grade of C- or better. Some courses in the elective list may have additional prerequisites or may be cross-listed in other departments.

Additional Requirements

Students must complete a minor or a second major or an approved semester or yearlong study abroad program. Minors or second Majors can come from one of several academic areas that complement the student's interest area and career goals. The semester or year long study abroad program must be approved by the Wine Studies coordinator. All study abroad students are required to give a presentation to a Wine Studies class or during a seminar upon their return.

Student Learning Outcomes

Students completing a major in Wine Studies will:

- Demonstrate an interdisciplinary understanding of the wine industry;
- Apply their understanding to the unique aspects of the wine industry in our state and region;
- Demonstrate knowledge of the global to regional climates, soils, and landscapes that are associated with growing grapes and producing wine;
- Explain how wine is made, evaluated through sensory analysis, and represented in marketing of the product;
- Communicate to the public about wine through public speaking, interpersonal communication, advertising, public relations, social media, and online resources;
- Describe wine distribution methods and wine markets, pricing structures, and demonstrate operating knowledge of global retail wine sales;
- Articulate the cultural significance of wine and the social/societal aspects of the wine industry;
- Employ specialized skills in (and to) the wine industry through experiential learning or in-depth research.