

SPORT MANAGEMENT MINOR

Minor Requirements

A minimum of 12 credits shall be discrete to the minor and cannot be used to fulfill any other degree requirements (other major, other minor, or LC).

Code	Title	Credits
BNSS 250	CONTEMPORARY BUSINESS ^[1]	4
BNSM 350	THE MANAGEMENT OF SPORT	4
ECON 210	PRINCIPLES OF ECONOMICS	4
Select three of the following. ^{2,3}		9-12
BNSM 450	INTRODUCTION TO SPORT LAW	
BNSM 451	SPORT MARKETING	
BNSM 457	TOPICS IN SPORT MANAGEMENT	
ECON 321	ECONOMICS OF SPORTS	
ECON 322	ECONOMICS OF COLLEGE SPORTS	
ECON 323	TOPICS IN SPORTS ECONOMICS	
COMM 233	MULTICULTURAL COMMUNICATION IN THE UNITED STATES	
COMM 340	PERSUASION AND SOCIAL INFLUENCE	
HHPA 350	PSYCHOLOGICAL ASPECTS OF SPORT AND PHYSICAL ACTIVITY	
HHPA 390	ORGANIZATION AND ADMINISTRATION OF PHYSICAL EDUCATION	
HHPA 410	GENDER ISSUES IN EDUCATION & SPORT	
HHPA 425	SPORT IN AMERICAN SOCIETY	
HHPA 487	INTERNSHIP	
JAMS 347	PRINCIPLES OF PUBLIC RELATIONS	
JAMS 370	PUBLIC RELATIONS WRITING	
JAMS 375	REPORTING	
PHIL/SOAN 210	SPORT, PHILOSOPHY AND SOCIETY (ALSO LISTED AS SOAN 210)	
Total Credits		21-24

¹ Students who complete a major in Accounting, Finance, Management, Marketing, International Business, or the OCE Business Information Systems major may not count CONTEMPORARY BUSINESS (BNSS 250) toward their minor and must substitute a course from "three courses from the following" list.

² To provide interdisciplinary breadth, a minimum of two courses must be taken from outside the School of Business.

³ STRATEGIC MANAGEMENT (BNSS 495) and one-time courses offerings may be used to fill an elective requirement. For these courses, and COMM and JAMS courses, students must petition the SMG coordinator and provide a signed agreement between the student and the relevant course instructor stating that at least 1/3 of the course grade was devoted to sport or sport-related issues. The SMG coordinator must approve the petition before the Office of the Registrar will accept the elective credit.

Student Learning Outcomes

In successfully completing a minor in Sport Management, a student will:

- Demonstrate an understanding of theories of marketing, management, and organizational behavior and how these theories are applied to sports enterprises;
- Identify the basic principles of economics and finance and apply them to the sport industry;
- Examine the social and cultural significance of sport in society; and
- Analyze legal, ethical, and philosophical issues related to the field of sport management.