BUSINESS - WINE BUSINESS LEADERSHIP TRACK (M.S.)

The Master of Science (M.S.) graduate program in the School of Business is a multi-model interdisciplinary program where business and non-business majors build expertise across key competencies for exceptional performance: innovation, human-centered design, high performing teams, critical thinking, solution finding, creativity, emotional and cultural intelligence. The M.S. offered through Linfield's School of Business is full-time, designed to be completed within twelve months. The Wine Business Leadership Track is structured on a cohort model, whereby a group of students follow an integrated sequence of courses from beginning to end. Students are expected to maintain continuous enrollment in the M.S. program, remaining in their cohort throughout, with personal and work commitments planned accordingly.

Admission Requirements

For a full description of admission requirements for the Master of Science: Business program, please see the Admission (http://catalog.linfield.edu/admission-policies/mcminnville-campus/graduate-programs/ms-business/) section of the catalog.

Requirements

A minimum of 40 total credits, including:

Code	Title	Credits
Common Core Courses		
BNSS 500	INNOVATIVE LEADERSHIP & DESIGN THINKING	3
BNSS 501	DESIGNING & DEVELOPING HIGH IMPACT TEAMS	3
BNSS 502	BUSINESS INTELLIGENCE & AND CULTURE OF ANALYTICS	3
BNSS 503	ETHICS & SOCIAL JUSTICE ANALYTICS	3
BNSS 595	INTERNATIONAL CAPSTONE	4
Wine Business Leadership Courses		
BNWL 540	STRATEGIC WINE PRODUCTION	3
BNWL 541	WINE SALES	3
BNWL 542	WINE MARKETING AND HOSPITALITY	3
BNWL 543	WINE BUSINESS AND FINANCE	3
Workshop Courses		
BNSS 598	WORKSHOP TOPICS COURSE (Taken 4 times) [1]	12
Total Credits		**40**

[1] BNSS 598 is worth three credits, and taken four times for a total of 12 credits. Each BNSS 598 course is subject to the approval of the program coordinator and must address a different topic.

Student Learning Outcomes

- deliberately innovate using human-centered design to develop solutions in the service of people.
- lead, manage, and participate in teams, in organizations, in virtual groups that are highly focused on goals, achieve superior outcomes, and impact.
- explore, evaluate, conceptualize, analyze, synthesize, understand, and make connections with information from experience, observation, conceptualization, or experimentation to guide ideation, belief, and action.
- solve problems (current and those that don't yet exist) and make informed decisions.
- imagine and create unexpected approaches, ideas, and interrelationships.
- distill emotional and social competencies to develop personal and interpersonal capacity and the ability to understand, interpret, and respond to the emotions of self and others.
- develop the capability to relate and work effectively across cultures and effectively navigate organizational culture.