

INTERNATIONAL BUSINESS MAJOR

INTERNATIONAL BUSINESS COORDINATOR

Virlena Crosley, D.B.A.

The interdepartmental major in International Business is designed for the student who wants to understand the field of business in its international dimensions and ramifications. The program includes both core and internationally focused courses in business and economics; course work in another field with an international subject matter, such as political science, geography or anthropology; foreign language study and a study-abroad experience.

Requirements

Degree Requirements

This major is available as a bachelor of arts or bachelor of science degree, as defined in the section on degree requirements (<http://catalog.linfield.edu/degrees-and-programs/undergraduate/ba-bs-bsn/>) for all majors in this catalog.

Code	Title	Credits
Proficiency Courses for Business Majors		
MATH 140	INTRODUCTION TO STATISTICS (or above)	3
MATH 160	FINITE MATHEMATICS WITH CALCULUS (or above)	5
ECON 210	PRINCIPLES OF ECONOMICS	4

Major Requirements¹

Code	Title	Credits
BNAC 259	FINANCIAL AND MANAGERIAL ACCOUNTING I	4
BNSS 281	BUSINESS ANALYTICS	4
BNMG 310	ORGANIZATIONAL BEHAVIOR AND MANAGEMENT	4
BNMK 321	MARKETING	4
BNSS 340	BUSINESS LAW I	4
BNFN 341	FINANCIAL MANAGEMENT	4
BNSS 495	STRATEGIC MANAGEMENT	4

Select three of the following: 9-14

BNMG 416	GLOBAL SUPPLY CHAIN MANAGEMENT	
BNMG 410	INTERNATIONAL MANAGEMENT	
BNMK 426	INTERNATIONAL MARKETING	
BNSS 435	INTERNATIONAL BUSINESS LAW	
BNFN 443	INTERNATIONAL FINANCE	
BNSS 480	INDEPENDENT STUDY	
BNSS 487	INTERNSHIP ²	
ECON 331	INTERNATIONAL ECONOMICS ³	
	or ECON 333 INTERNATIONAL MONETARY ECONOMICS	

Select at least one of the following upper#division courses, or a course taken domestically or abroad when approved in advance by the IB coordinator, focused on history, culture, politics or religion relevant to the modern era in a country or region outside the U.S.: 4-5

HIST 314	THE US-MEXICO BORDER REGION
HIST 315	MODERN MEXICO
HIST/GENS 322	GENDER AND SOCIAL HISTORY OF EAST ASIA
HIST 360	HISTORY OF MODERN BRITAIN
HIST 362	HISTORY OF IRELAND
POLS 290	COMPARATIVE POLITICS
POLS 362	INTERNATIONAL LAW, ETHICS, AND GLOBAL GOVERNANCE
POLS 370	TOPICS IN INTERNATIONAL POLITICS
POLS 385	TOPICS IN COMPARATIVE POLITICS
Other course taken domestically or abroad when approved in advance by the IB coordinator	

Total Credits 41-47

¹ Business requires that 15 credits in the major in courses numbered 341 and above be taken at Linfield.

² The location and topic for INTERNSHIP (BNSS 487) must be approved in advance for IB major credit (minimum 4 credits).

³ Only one of the two ECON courses may count toward this requirement.

Other Requirements

- Foreign language proficiency through the first#year level (American sign language proficiency does not apply). International business majors are strongly encouraged to minor in a foreign language.
- Successful completion of a study abroad experience of at least one semester in length approved in advance by the IB coordinator, preceded by either one semester of foreign language at the intermediate level (or higher), or INTERCULTURAL COMMUNICATION: GLOBAL PERSPECTIVES (COMM 230).

International students who have come to the United States expressly to attend Linfield University must either:

- participate in a Linfield study abroad experience; or
- take six credits which are designated as U.S. Pluralisms (US) courses. These six credits must be in addition to the requirements of the Linfield Curriculum.

Student Learning Outcomes

- Appreciate ethical, legal, and global aspects of business,
- Apply knowledge of the management and strategy of organizations,
- Demonstrate literacy in accounting,
- Understand the role of marketing, and
- Demonstrate competency in financial analysis.