

INTERNATIONAL BUSINESS MAJOR

INTERNATIONAL BUSINESS COORDINATOR

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The interdepartmental major in International Business is designed for the student who wants to understand the field of business in its international dimensions and ramifications. The program includes both core and internationally focused courses in business and economics; course work in another field with an international subject matter, such as political science, geography or anthropology; foreign language study and a study-abroad experience.

Requirements

Degree Requirements

This major is available as a bachelor of arts or bachelor of science degree, as defined in the section on degree requirements (<http://catalog.linfield.edu/degrees-and-programs/undergraduate/ba-bs-bsn/>) for all majors in this catalog.

Business requires that 15 credits in the major in courses numbered 341 and above be taken at Linfield.

Major Requirements

| Code | Title | Credits |
|----------|---------------------------------------|---------|
| BNAC 259 | FINANCIAL AND MANAGERIAL ACCOUNTING I | 4 |
| BNSS 281 | BUSINESS ANALYTICS | 4 |
| BNMG 310 | ORGANIZATIONAL BEHAVIOR AND MANAGMENT | 4 |
| BNMK 321 | MARKETING | 4 |
| BNSS 340 | BUSINESS LAW I | 4 |
| BNFN 341 | FINANCIAL MANAGEMENT | 4 |
| BNSS 495 | STRATEGIC MANAGEMENT | 4 |

Proficiency Courses for Business Majors:

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| MATH 140 | INTRODUCTION TO STATISTICS (or above) | 3 |
| MATH 160 | FINITE MATHEMATICS WITH CALCULUS (or above) | 5 |
| ECON 210 | PRINCIPLES OF ECONOMICS | 4 |

Select three of the following: 7-14

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| BNMG 410 | INTERNATIONAL MANAGEMENT | |
| BNMK 426 | INTERNATIONAL MARKETING | |
| BNSS 435 | INTERNATIONAL BUSINESS LAW | |
| BNFN 443 | INTERNATIONAL FINANCE | |
| BNSS 480 | INDEPENDENT STUDY | |
| BNSS 487 | INTERNSHIP ¹ | |
| ECON 331 | INTERNATIONAL ECONOMICS ² | |

or ECON 333INTERNATIONAL MONETARY ECONOMICS

Select at least one of the following upper#division courses, or a course taken domestically or abroad when approved in advance by the IB coordinator, focused on history, culture, politics or religion relevant to the modern era in a country or region outside the U.S.:

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| HIST 314 | THE US-MEXICO BORDER REGION | |
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| HIST 315 | MODERN MEXICO |
| HIST 322 | GENDER AND SOCIAL HISTORY OF EAST ASIA (ALSO LISTED AS GENS 322) |
| HIST 360 | HISTORY OF MODERN BRITAIN |
| HIST 362 | HISTORY OF IRELAND |
| POLS 362 | INTERNATIONAL LAW, ETHICS, AND GLOBAL GOVERNANCE |
| POLS 370 | TOPICS IN INTERNATIONAL POLITICS |
| POLS 385 | TOPICS IN COMPARATIVE POLITICS |
| POLS 390 | COMPARATIVE POLITICS |
| RELS/HIST 310 | HISTORY OF RELIGION OF THE MIDDLE EAST (ALSO LISTED AS HIST 310) |
| RELS 383 | TIBETAN BUDDHISM |
| Other course taken domestically or abroad when approved in advance by the IB coordinator | |

Total Credits 51-59

¹ The location and topic for INTERNSHIP (BNSS 487) must be approved in advance for IB major credit.

² Only one of the two ECON courses may count toward this requirement.

Other Requirements

- Foreign language proficiency through the first#year level (American sign language proficiency does not apply). International business majors are strongly encouraged to minor in a foreign language.
- Successful completion of a study abroad experience of at least one semester in length approved in advance by the IB coordinator, preceded by either one semester of foreign language at the intermediate level (or higher), or INTERCULTURAL COMMUNICATION: GLOBAL PERSPECTIVES (COMM 230).

International students who have come to the United States expressly to attend Linfield University must either:

- participate in a Linfield study abroad experience; or
- take six credits which are designated as U.S. Pluralisms (US) courses. These six credits must be in addition to the requirements of the Linfield Curriculum.

Student Learning Outcomes

- Appreciate ethical, legal, and global aspects of business,
- Apply knowledge of the management and strategy of organizations,
- Demonstrate literacy in accounting,
- Understand the role of marketing, and
- Demonstrate competency in financial analysis.