

COMMUNICATION ARTS MINOR

Minor Requirements

23 credits

Code	Title	Credits
Core Courses		
COMM 140	PUBLIC SPEAKING	3
COMM 255	COMMUNICATION: INTERACTION AND ADVOCACY	4
COMM 340	PERSUASION AND SOCIAL INFLUENCE	4
Other Courses		
Select one of the following:		3
COMM 130	INTERPERSONAL COMMUNICATION ¹	
COMM 230	INTERCULTURAL COMMUNICATION: GLOBAL PERSPECTIVES ¹	
COMM 233	MULTICULTURAL COMMUNICATION IN THE UNITED STATES ¹	
Select one of the following:		3
COMM 130	INTERPERSONAL COMMUNICATION ¹	
COMM 230	INTERCULTURAL COMMUNICATION: GLOBAL PERSPECTIVES ¹	
COMM 233	MULTICULTURAL COMMUNICATION IN THE UNITED STATES ¹	
COMM 332	GENDERED COMMUNICATION (ALSO LISTED AS GENS 332)	
COMM 335	NONVERBAL COMMUNICATION	
COMM 430	TOPICS IN HUMAN COMMUNICATION	
Select one of the following:		3-4
COMM 220	PERFORMING LITERATURE	
COMM 353	TOPICS IN WOMEN'S RHETORIC (ALSO LISTED AS GENS 353)	
COMM 355	TOPICS IN AMERICAN PUBLIC ADDRESS	
COMM 420	TOPICS IN PERFORMANCE STUDIES	
COMM 455	RHETORICAL THEORY AND CRITICISM	
Select one additional COMM elective from among those courses outside the core with at least three COMM courses at the 300 or 400 level.		3
Total Credits		23-24

¹ None of these courses may fulfill more than one requirement within the minor.

Students must earn a grade of C- or higher in courses meeting minor requirements.

Student Learning Outcomes

- Learn to create and deliver articulate, reasoned, and ethical messages as demonstrated by
- employing critical thinking skills in the formation of arguments;
- using competent verbal and nonverbal communication skills;
- applying high ethical standards in their conduct as senders and receivers of messages.

- Gain an understanding of the general theory and practice of communication across public, relational, intercultural, political, and mediated contexts as demonstrated by
- explaining the nature and process of theoretical inquiry;
- critically analyzing messages using a theoretical framework;
- describing and using principles and techniques that may be employed to improve communication effectiveness.
- Explore the multicultural dimensions of communication by investigating communication practices across cultures as well as culture specific communication patterns as demonstrated by
- explaining the contingent nature of cultural patterns and value orientations;
- analyzing cultural differences as they affect and are affected by the process of communication.
- Acquire the skills necessary to function as mindful, creative, and responsible citizens who grasp the ambiguity of diverse communication situations as demonstrated by
- articulating an understanding of one's identity within a complex society;
- employing engaged listening skills in a variety of social contexts;
- explaining empathy and applying this concept in social interactions.