

MEDIA STUDIES MINOR

Minor Requirements

20 credits

Code	Title	Credits
JAMS 150	LIVING IN A MEDIA WORLD	3
JAMS 230	MEDIA THEORY AND CRITICISM	4
One of the following:		1
JAMS 111	JOURNALISM PRACTICES	
JAMS 112	ELECTRONIC MEDIA PRACTICES	
JAMS 113	SPORTS MEDIA PRACTICES	
Select 12 credits of the following:		12
JAMS 327	INTRODUCTION TO FILM (ALSO LISTED AS ENGL 327)	
JAMS 330	MEDIA HISTORY	
JAMS 335	MEDIA ETHICS	
JAMS 337	MEDIA AND THE LAW (ALSO LISTED AS POLS 337)	
JAMS 340	MEDIA AND POPULAR CULTURE	
JAMS 343	SOCIAL MEDIA THEORY AND PRACTICE	
JAMS 347	PRINCIPLES OF PUBLIC RELATIONS	
JAMS 349	PRINCIPLES OF ADVERTISING	
JAMS 351	PRINCIPLES OF JOURNALISM	
JAMS 353	POLITICAL COMMUNICATION (ALSO LISTED AS POLS 353)	
JAMS 360	TOPICS IN JOURNALISM AND MEDIA STUDIES	
JAMS 450	MEDIA RESEARCH METHODS	
And others as approved by department chair		
Total Credits		20

One off-campus January Term course (SPECIAL TOPICS: JAN TERM TRAVEL (JAMS 398)) offered by the department may be counted toward the minor. Courses must be completed with a grade of C- or better to count toward the minor. The Media Studies minor is not available to Journalism and Media Studies majors.

STUDENT LEARNING OUTCOMES

- analyze and evaluate media content;
- understand the effects of media on audiences; and
- understand the structures and functions of mediated communication.