

JOURNALISM AND MEDIA STUDIES MAJOR

Requirements

Degree Requirements

This major is available as a bachelor of arts degree only, as defined in the section on degree requirements (<http://catalog.linfield.edu/degrees-and-programs/undergraduate/ba-bs-bsn/>) for all majors in this catalog.

Major Requirements

40 credits

Code	Title	Credits
Core Courses		
JAMS 150	LIVING IN A MEDIA WORLD	3
JAMS 175	INTRO TO MEDIA WRITING	4
JAMS 180	MULTIMEDIA STORYTELLING	4
JAMS 230	MEDIA THEORY AND CRITICISM	4
JAMS 321	TOPICS IN MEDIA PRODUCTION	4
JAMS 485	SENIOR CAPSTONE	4
Experiential Learning		
Select one of the following:		1
JAMS 111	JOURNALISM PRACTICES	
JAMS 112	ELECTRONIC MEDIA PRACTICES	
JAMS 113	SPORTS MEDIA PRACTICES	
Advanced Writing		
Select 4 credits of the following:		4
JAMS 370	PUBLIC RELATIONS WRITING	
JAMS 375	REPORTING	
JAMS 377	FEATURE WRITING	
JAMS 378	ELECTRONIC MEDIA WRITING	
Media Studies		
Select 12 credits of the following: ¹		12
JAMS 327	INTRODUCTION TO FILM (ALSO LISTED AS ENGL 327)	
JAMS 330	MEDIA HISTORY	
JAMS 335	MEDIA ETHICS	
JAMS 337	MEDIA AND THE LAW (ALSO LISTED AS POLS 337)	
JAMS 340	MEDIA AND POPULAR CULTURE	
JAMS 343	SOCIAL MEDIA THEORY AND PRACTICE	
JAMS 347	PRINCIPLES OF PUBLIC RELATIONS	
JAMS 349	PRINCIPLES OF ADVERTISING	
JAMS 351	PRINCIPLES OF JOURNALISM	
JAMS 353	POLITICAL COMMUNICATION (ALSO LISTED AS POLS 353)	
JAMS 357	ENVIRONMENTAL COMMUNICATION AND ADVOCACY (also listed as ENVS 357 and COMM 357)	
JAMS 360	TOPICS IN JOURNALISM AND MEDIA STUDIES	
JAMS 450	MEDIA RESEARCH METHODS	

Others as approved by department chair.

Total Credits 40

¹ One off-campus January Term course (SPECIAL TOPICS: JAN TERM TRAVEL (JAMS 398)) offered by the department may be counted toward this requirement.

While JOURNALISM PRACTICES (JAMS 111), ELECTRONIC MEDIA PRACTICES (JAMS 112) or SPORTS MEDIA PRACTICES (JAMS 113) may be taken more than once, only one credit may be applied toward a Journalism and Media Studies major. Only courses in the major completed with a grade of C- or better may be used to meet prerequisite requirements or count toward the major.

Student Learning Outcomes

- create entertaining, informative, and/or persuasive media content;
- analyze and evaluate media content;
- understand the effects of media on audiences; and
- understand the structures and functions of mediated communication.