

BUSINESS (BNSS)

BNSS 040 COMMUNITY SERVICE (1-2 credits)

Applied learning experience in business related activities involving volunteer work in a variety of community, social service agencies, or nonprofit organizations. Requires 35 hours of service per credit. May be repeated for credit. Prerequisite: consent of instructor.

(EXPERIENTIAL LEARNING)

BNSS 041 PERSONAL FINANCE (2 credits)

Financial techniques of the household in allocating resources and planning expenditures. Lifetime perspective in financial management, encompassing financial budgeting and planning; credit management; Federal tax preparation and planning; home and automobile purchasing; automobile, homeowners, health insurance planning; and stock, bond, and mutual fund investing. Not applicable toward a major.

(EXPERIENTIAL LEARNING)

BNSS 098 SENIOR TUTORING (1 credit)

Service as tutors and review-session leaders for introductory courses and other projects by senior students with sufficient course backgrounds and superior academic achievements.

Prerequisites: 3.000 GPA overall, 3.500 GPA in major, and selection by the Chair of the Business Department.

(EXPERIENTIAL LEARNING)

BNSS 141 BUSINESS TOPICS (2-4 credits)

Special topics in business. Course credit may not be applied to business major.

BNSS 150 MICROSOFT EXCEL FOR BUSINESS (2 credits)

Build from foundational to expert proficiency in the Excel environment. Create and manage worksheets and workbooks, create tables, perform operations with formulas and functions, create charts and objects. Use graphic element to represent data visually. This tutorial-based course is designed to prepare students to take and pass the Microsoft Excel certification exams. Graded Satisfactory/Unsatisfactory only.

BNSS 198 SPECIAL TOPICS: JAN TERM TRAV (4 credits)

Topics vary according to faculty availability and interest. May be repeated for credit with different topics.

Typically offered: January Term

BNSS 240 FUNDAMENTALS OF FINANCE (2 credits)

The course provides an overview of the quantitative finance tools, as well as finance theories used in financial management. Topics include, but are not limited to: time value of money, interest rates, risk and return, equity evaluation, fixed income security evaluation, cost of capital, and capital budgeting.

BNSS 250 CONTEMPORARY BUSINESS (4 credits)

Introduction to the basic functions of management and business.

Business as an integrated entity, both in the U.S. and global environments. Forms of business ownership, business ethics, production, human resources, marketing, accounting, and finance.

Prerequisites: Not open to declared accounting, finance, international business, management, or marketing majors. Not open to students with 8 or more credits in business courses.

BNSS 255 DATA MANAGEMENT AND ANALYSIS W/ PYTHON (4 credits)

Introduction to the basics of Python programming: command line, writing and running scripts, debugging errors, variables, data types, and control structures. Emphasis is placed on reading, writing, modifying, and aggregating datasets within a business setting for analysis.

Consideration of automating of repeated tasks.

BNSS 265 FUNDAMENTALS OF BUSINESS REPORTING (2 credits)

Introduction to fundamentals of business reporting and financial statement analysis. Study of fraud and its prevention through internal control in accounting systems. Exploration of cost classification and how managers use budget variances to inform planning decisions. Identification of performance measures through the Balanced Scorecard. Examination of sustainability accounting.

BNSS 281 BUSINESS ANALYTICS (4 credits)

Introductory business and statistical tools in descriptive, predictive, and prescriptive analytics. Techniques and methods covering data visualization, modeling, and inference. Forecasting trends, mining data sets, risk analysis, simulation, and business optimization are also discussed.

Prerequisites: MATH 140.

Typically offered: Fall and Spring Semesters, Annually

BNSS 298 SPECIAL TOPICS: JAN TERM TRAV (4 credits)

Topics vary according to faculty availability and interest. May be repeated for credit with different topics.

Typically offered: January Term

BNSS 340 BUSINESS LAW I (4 credits)

The legal environment of business, torts and crimes, contracts and e-contracts, and property law. An introduction to business entities.

Prerequisites: BNAC 259, ECON 210, completion of 30 credits at time of registration, and 45 credits by the start of class.

BNSS 398 SPECIAL TOPICS: JAN TERM TRAVEL (4 credits)

Topics vary according to faculty availability and interest. May be repeated for credit with different topics.

Typically offered: January Term

BNSS 435 INTERNATIONAL BUSINESS LAW (4 credits)

Fundamental concepts, principles, and rules of law that apply to international transactions. The study of contracts, financial instruments, trade laws including GATT and European Union, criminal law, and laws relating to transportation of cargo by sea and air, intellectual property law, political risk and international environmental issues.

Prerequisites: Junior Standing or consent of instructor.

BNSS 439 PEER INSTRUCTION (1-4 credits)

Advanced opportunity for outstanding students to assist faculty members in the classroom or laboratory. Focus on course content and pedagogy.

Prerequisites: Senior standing, application and consent of instructor.

(EXPERIENTIAL LEARNING)

BNSS 440 BUSINESS LAW II (4 credits)

Sales and lease contracts, negotiable instruments, creditors' rights and bankruptcy, agency and employment law, business organizations, business organizations, and government regulation. Particular attention will be paid to provisions of the Uniform Commercial Code ("UCC").

Prerequisites: BNSS 340.

BNSS 480 INDEPENDENT STUDY (1-5 credits)

Advanced study in a particular topic of business chosen by the student and supervised by a departmental teacher. Repeatable as long as the subject matter is different.

Prerequisites: cumulative GPA of at least 2.750 and approval of both the supervising instructor and the Business Department Chair.

BNSS 485 SEMINAR (2-5 credits)

Selected topics using small group discussion. Student participation. Open to advanced students. May be repeated for credit with a different topic.

Prerequisites: Consent of instructor.

BNSS 486 INTERDISCIPLINARY SEMINAR (ALSO LISTED AS IDST 486) (2-5 credits)

Selected topics using small group discussion. Student participation. Open to advanced students. May be repeated for credit with a different topic.

Prerequisites: Consent of instructor.

BNSS 487 INTERNSHIP (2-5 credits)

Intensive applied learning experience in a private or public organization under the supervision of a business professional. One internship of at least 4 credits may be counted toward some business majors.

Prerequisites: GPA of at least 2.500 or higher in business major courses with 12 credits in the Business Department completed or in progress; and approval of advisor and departmental internship coordinator before starting the internship.

(EXPERIENTIAL LEARNING)

BNSS 490 RESEARCH (2-5 credits)

Individual research, reading, and study in field of accounting, business, or finance under the guidance of a faculty member. Open to advanced students.

Prerequisites: Approval of the supervising instructor and the Business Department Chair.

BNSS 491 THESIS (3-5 credits)

Written report of research or study on a problem in the student's major field. To be completed during the final year before graduation.

Prerequisites: Approval of the supervising instructor and the Business Department Chair.

BNSS 495 STRATEGIC MANAGEMENT (4 credits)

Integrated study of business strategy formulation and implementation. Value chain and case analyses used to explore environmental factors, resource allocation, and competition. Role of a management team in a competitive simulated business; developing strategic plan, devising strategies to gain competitive advantage, using analytic tools and feedback, communicating outcomes. Capstone course for business majors.

Total Course fees: \$10.00

Prerequisites: Senior standing, BNMK 321 and BNFN 341.

(MAJOR WRITING INTENSIVE)

BNSS 498 SPECIAL TOPICS: JAN TERM TRAVEL (4 credits)

Topics vary according to faculty availability and interest. May be repeated for credit with different topics.

Typically offered: January Term

BNSS 500 INNOVATIVE LEADERSHIP & DESIGN THINKING (3 credits)

Build management and leadership capabilities. Explore personal and organizational aspects of leadership and management. Examine theoretical perspectives and models for innovative leadership and pathways for innovation. Study key tools for effective management and leadership to manage risk, challenges, building consensus and collaboration. Guided pathway of personal leadership development. Interactive learning environment using readings, lecture, group discussion, reflection, assessment, planning and application.

Prerequisites: Admission to the M.S. in Business program.

BNSS 501 DESIGNING & DEVELOPING HIGH IMPACT TEAMS (3 credits)

Develop skills in team assessment, team development, team leadership, team coaching, facilitation of diverse teams, and project management skills. Learn to enhance the collective experience of teams to achieve greater levels of performance, productivity, flexibility and innovation. Team project work, group decision-making exercises, learning situations, conflict resolution, strengths and weaknesses of working in teams.

Prerequisites: Admission to the M.S. in Business program.

BNSS 502 BUSINESS INTELLIGENCE & AND CULTURE OF ANALYTICS (3 credits)

Introduction to basic concepts, assessment techniques, score-carding approaches, and critical key performance metrics to assess overall business performance. Study Business Metrics from both an overall corporate perspective and within each business functional unit (with particular focus on Marketing, Finance, Sales, Human Resources, and Operations).

Prerequisites: Admission to the M.S. in Business program.

BNSS 503 ETHICS & SOCIAL JUSTICE ANALYTICS (3 credits)

Ethical challenges facing employees in modern business and nonprofit organizations. Exploration of moral issues at every organizational level-personal, interpersonal, group, and system wide. Topics include identifying personal mission and values; developing character; faith in the workplace; ethical perspectives; moral reasoning and decision-making formats; ethical organizational communication and influence; ethical group behavior and leadership/followership; functional ethical issues; creation of ethical organizational climates; and global corporate social responsibility.

Prerequisites: Admission to the M.S. in Business program.

BNSS 595 INTERNATIONAL CAPSTONE (4 credits)

Capstone course for the master's program, integrating knowledge acquired in the curriculum with practical application. Focus on the areas of innovation, design, and development at the individual, organizational, and team levels. Students are presented with a real-world problem by an international organization and must design, propose, and deliver a master's thesis, containing a solution publicly presented to the organization at their international location.

Prerequisites: Admission to the M.S. in Business program.

BNSS 598 WORKSHOP TOPICS COURSE (3 credits)

Selected workshops in design, innovation, or specialty disciplines. In-depth exploration of current issues and trends. Course to be repeated four times for credit with different content and subject to approval of the program coordinator.

Prerequisites: Admission to the M.S. in Business program.