

MANAGEMENT (BNMG)

BNMG 310 ORGANIZATIONAL BEHAVIOR AND MANAGEMENT (4 credits)

Introduction to human behavior in organizations, and management of business and organizational behavior within global and ethical contexts. Management theory; attitudes and values; communication, motivation, planning, decision making, evaluation, and feedback; leadership and power; group and team dynamics; organizational culture and change. Not open to students who have completed BNMG 301 with a passing grade.
Prerequisites: BNSS 250 or BNAC 259, and sophomore standing.

BNMG 380 INDUSTRIAL & ORGANIZATIONAL PSYCHOLOGY (4 credits)

Psychological principles applied to business. Employee attitudes, job analysis, employee recruiting and selection, performance evaluation, design and evaluation of training systems, and organizational change and development.
Prerequisites: BNMG 310 or PSYC 101.

BNMG 405 HUMAN RESOURCE MANAGEMENT (4 credits)

Administration of human resource strategies in the attainment of organizational goals. Staffing, employee and labor relations, safety and health, compensation, training and organization development, career planning, and performance management functions. Culture, values, ethical issues, and global influences on staff and organizations. Statistical analysis of compensation issues.
Prerequisites: BNMG 310 and MATH 140.

BNMG 409 LEADERSHIP (4 credits)

Advanced seminar in leadership studies. Views on leadership from management and behavioral science theories; historical, political, philosophical, and literature-based perspectives; and the study of leaders in action. Self-assessment, skill development and production of a leadership development plan.
Prerequisites: BNMG 310.

BNMG 410 INTERNATIONAL MANAGEMENT (4 credits)

Examination of cross-cultural issues in the management of the multinational firm. Sociocultural context, broad environmental issues, legal and political aspects, operational and strategic considerations, social responsibility and ethical issues.
Prerequisites: BNMG 310.
(GLOBAL PLURALISM)

BNMG 411 TEAM DYNAMICS (4 credits)

Development and functioning of groups and teams in organizations. Characteristics of successful teams; group and team processes; team leadership, power, and social influence; facilitation of team success, organizational and cultural contexts. Emphasis on analyzing the functioning of teams in work settings. Experiential work to self-assess and develop skills in teamwork and team facilitation.
Prerequisites: BNMG 310.

BNMG 415 BUSINESS, ETHICS AND SOCIETY (4 credits)

Ethical concepts relevant to resolving moral issues in business. Analytic skills for applying ethical concepts to business decisions. Moral issues in management related to social and environmental issues.
Prerequisites: BNMG 310 and BNSS 340.

BNMG 416 GLOBAL SUPPLY CHAIN MANAGEMENT (4 credits)

Examination of global supply chain management activities and practices in domestic and international business. Includes supply chain design, strategy and processes; lean manufacturing; quality control; sourcing and logistics; inventory management; and supply chain relationships.
Prerequisites: BNMG 310.

BNMG 423 ENTREPRENEURSHIP (4 credits)

Understanding the skills and motivation required for entrepreneurial success. Examination of start-up requirements; organization structure; legal, financial and human resources considerations. Emphasis on formulation of an effective business plan in a small business environment.

Prerequisites: BNMG 310, BNMG 321 and MATH 140.

BNMG 436 TOPICS IN MANAGEMENT (4 credits)

Selected topics in management designed to provide a more detailed examination of a specific facet of management studies. Course uses small group discussion and intensive class participation. Open to juniors and seniors pursuing a major or minor in business. May be repeated with consent of instructor when the management topic is substantially different.

Prerequisites: BNMG 310.