

BUSINESS DESIGN & INNOVATION (BNDI)

BNDI 520 DESIGN, INNOVATION & SUSTAINABILITY (3 credits)

Exploration of design thinking methods and strategies. Theory and practice of innovation, complexity, and systems thinking. Strategies driving organizational change and new value propositions. Development of actionable and sustainable plans and strategies.

Prerequisites: Admission to the Design & Innovation Track

BNDI 521 CHANGE MANAGEMENT FOR COMPETITIVE ADVANTAGE (3 credits)

Develop, design, and create ideas. Explore the entrepreneurial mindset, creativity and idea generation, assessing entrepreneurial opportunities. Focus on creative and innovative solutions to both business problems and business opportunities.

Prerequisites: Admission to the Design & Innovation Track

BNDI 522 DISRUPTIVE INNOVATION & SYSTEMS THINKING (3 credits)

Skill development as diagnosticians and designers of unique interventions. Strategies, tactics, and issues relevant to successful organizational change. Selection of appropriate change-management intervention, modifications of preexisting intervention strategies, role assignment for consultants and clients, and outcomes assessment. Development of negotiation skills and strategies.

Prerequisites: Admission to the Design & Innovation Track

BNDI 523 COMPETITIVE FINANCIAL ANALYSIS (3 credits)

Develop basic understanding of financial transactions. Understand financial statement production. Utilize publicly available information to analyze financial health. Use metrics to increase efficacy and efficiency of operations.

Prerequisites: Admission to the Design & Innovation Track